

Communications Advisory Group

Report March 2023

Meeting held 27th February 2023

Key points:

- Social Media-
 - We have set up an Instagram Page.
 - Agreed to make increased use of Parent Mail via the school.
 - We will ask Roundabout Editors if we can post some of their material on FB/Parent Mail
 - We will meet with Youth Group Leaders to consider how best to access younger groups and design questionnaire to better understand their interests.
 - We have produced a QR Code for use on documents on notice boards, roundabout page etc. JT/VB
 - Agreed to purchased wooden plaques to display QR codes at certain trees on village walks.
- Web Site Updates
 - A version of the website/facebook analytics report will be provided for full council.
 - We will produce a Communications Calendar including regular meetings and events e.g. Mother's Day.
- Coronation Planning
 - Plan to submit bid for Vibrant Communities Grant to support Coronation, August Event and Xmas Lights Switch on. Peter Clark Leading on this.
- Welcome Pack Delivery
 - Review existing pack and simplify. RM/JT
 - A new letter to residents has been produced welcoming them to the village and introducing the online welcome pack.
- Annual Parish Meeting
 - To be held 23/5.
 - Possible speaker, Cathryn Keating from Anglian Water
- Strategy Proforma
 - Complete proforma.J
- Next Meeting 21st March 11am.